

WELCOME RECEPTION & AWARDS DINNER SPONSORSHIP PROSPECTUS

SOF WEEK

18-21 MAY 2026 | TAMPA, FL



UPDATED
29 JANUARY, 2026

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SOF WEEK

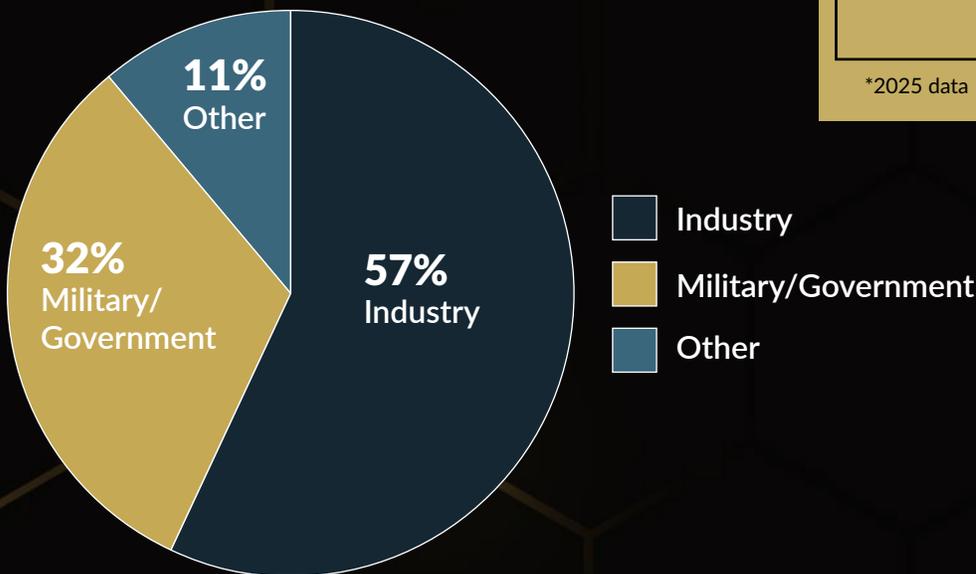
18-21 MAY 2026 | TAMPA, FL

ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

SOF ATTENDEE BREAKDOWN



WHO ATTENDS*:

22,140 Total Registered Attendees

6,324 Active-Duty Military & Government

3,120 International Participants

743 Exhibiting Organizations

295 Non-Profit/Academia

108 Media

4 Medal of Honor Recipients

*2025 data



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WELCOME RECEPTION

What is the SOF Week Welcome Reception?

The SOF Week Welcome Reception is the highlight of SOF Week 2026, organized by the GSOF Foundation. This event celebrates the foundation's milestones and achievements, offering a unique opportunity for networking, enjoying food and beverages, and engaging in fun activities.

The event brings in 4,000~ attendees and takes place on May 18, 2026 of SOF Week and features a variety of activities, including live music, unique food and beverage stations, and even indoor bowling.

It's a great chance for members of the SOF community to connect in person and celebrate their shared accomplishments.

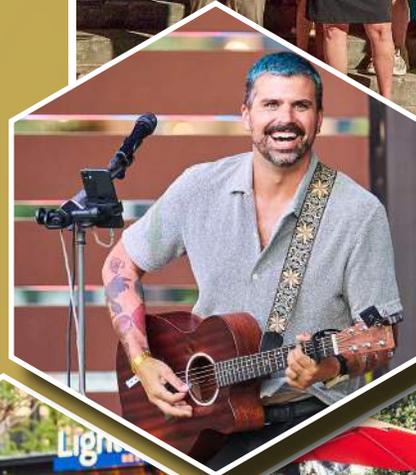
Secure your sponsorship for the Welcome Reception today by contacting; sofweeksales@us.wearemci.com

Please Note: All SOF Week Welcome Reception Sponsorships include recognition on GSOF social media platforms, the event website, and event signage.

Sponsor Complimentary Passes to SOF Week Welcome Reception ONLY based on Sponsorship Spend:

\$0 - \$5,000 = 1 complimentary pass
\$5,001 - \$10,000 = 2 complimentary passes
\$10,001+ = 3 complimentary passes

GSOF Corporate Partners will receive emailed codes for discounted entry to this reception for all attending employees.



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WELCOME RECEPTION



PRESENTING SPONSOR

GSOFCORPORATE PARTNER RATE: **\$23,625**

SOLD

GSOFNON-CORPORATE PARTNER RATE: **\$29,625**

The event will be co-named with your company or organization name.

Example: 2026 SOF Week Welcome Reception Presented by "Your company name" and includes the following:

- 15 complimentary passes to the Welcome Reception ONLY
- Champagne Station at a main point
- Lower level of bowling lanes in Splitsville
- Passed sponsored drink inside of Splitsville
- Company logo on event branding
- Opportunity to provide a looping video during the entire reception (no sound)
- Option to provide a branded give-away at registration or Splitsville (event bag, flier, calendar, etc.)
- Recognition on the event website header as the presenting sponsor



BANK OF AMERICA

TITLE SPONSOR

SOLD

GSOFCORPORATE PARTNER RATE: **\$15,750**

GSOFNON-CORPORATE PARTNER RATE: **\$19,700**

Stand out among the crowd! Your company will be recognized as the title sponsor and receive the following:

- Eight complimentary passes to the Welcome Reception ONLY
- Opportunity to provide a looping video during the entire reception (no sound)
- Unique signage at the entrance to the reception
- Your logo will appear at the top or larger than all other brands included on event signage



BOURBON TASTING

GSOFCORPORATE PARTNER RATE: **\$10,500**

SOLD

GSOFNON-CORPORATE PARTNER RATE: **\$13,125**

This is a very popular stop at the reception. Your company will be recognized as the Bourbon Tasting Bar sponsor and receive the following:

- Logo on branded acrylic cups
- Signage at the sponsored station



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WELCOME RECEPTION

BAMBOO BAR

GSOFCORPORATE PARTNER RATE: \$9,975

1
AVAILABLE

GSOFNON-CORPORATE PARTNER RATE: \$12,500

The perfect sponsorship for May in Tampa, a frozen drink at the Bamboo Bar! Your company will be recognized as the Bamboo Bar Sponsor and receive the following:

- Personalized drink paper umbrellas
- Signage at the sponsored station



OLD FASHIONED STATION

GSOFCORPORATE PARTNER RATE: \$9,975

SOLD

GSOFNON-CORPORATE PARTNER RATE: \$12,500

Your company will be recognized as the Old Fashioned sponsor and receive the following:

- Logo on branded acrylic cups
- Custom signage at the sponsored station



TEQUILA TASTING

GSOFCORPORATE PARTNER RATE: \$9,975

1
AVAILABLE

GSOFNON-CORPORATE PARTNER RATE: \$12,500

Your opportunity to bring some flare to the party! Your company will be recognized as the Tequila Tasting Sponsor and receive the following:

- Branded tasting cups
- Signage at the sponsored station

AVIATION MARTINI

GSOFCORPORATE PARTNER RATE: \$9,975

SOLD

GSOFNON-CORPORATE PARTNER RATE: \$12,500

Freedom to design and create a custom cocktail for this event. Examples: SOF Smash, Shock & Awe, etc. You will be recognized as the Signature Cocktail Sponsor and receive the following:

- Branded stir sticks  Bombardier Defense
- Signage at the sponsored station

WINE TASTING

GSOFCORPORATE PARTNER RATE: \$8,925

SOLD

GSOFNON-CORPORATE PARTNER RATE: \$11,200

This will attract the wine lovers! Your company will be recognized as the Wine Tasting Sponsor and receive the following:

- Logo included on wine related swag
- Signage at the sponsored station



maximus

BEER GARDEN

GSOFCORPORATE PARTNER RATE: \$8,825

SOLD

GSOFNON-CORPORATE PARTNER RATE: \$11,100

Or Biergarten! Your company will be recognized as the Beer Garden Sponsor and receive the following:

- Logo included on stadium cups
- Signage at the sponsored station



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WELCOME RECEPTION



MARGARITA STATION

GSOFF CORPORATE PARTNER RATE: \$8,825

SOLD

GSOFF NON-CORPORATE PARTNER RATE: \$11,100

It's margarita time! Your company will be recognized as the Margarita Sponsor and receive the following:

- Logo on branded acrylic cups
- Signage at the sponsored station



GAME ZONE

GSOFF CORPORATE PARTNER RATE: \$7,875

1

AVAILABLE

GSOFF NON-CORPORATE PARTNER RATE: \$9,800

Host some indoor fun with bowling and other games at the "Game Zone"! Your company will be recognized as the Game Zone Sponsor and receive the following:

- Signage at the Games Stations



CIGAR ROLLER

GSOFF CORPORATE PARTNER RATE: \$7,350

SOLD

GSOFF NON-CORPORATE PARTNER RATE: \$9,200

Great to take home! Your company will be recognized as the Cigar Roller Sponsor and receive the following:

- Branded cigar bands
- Signage at the sponsored station



PASSED APPETIZERS

GSOFF CORPORATE PARTNER RATE: \$7,350

SOLD

GSOFF NON-CORPORATE PARTNER RATE: \$9,200

Give attendees a taste of passed apps from Everglazed - a new spin on chicken & waffles!

- Logo on branded donut rounds
- Branded aprons for serving staff



SPLITSVILLE FOOD STATION

GSOFF CORPORATE PARTNER RATE: \$5,500

2

AVAILABLE

GSOFF NON-CORPORATE PARTNER RATE: \$6,875

Your Company will be recognized as the Food Sponsor in Splitsville.

- Logo on Signage

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WELCOME RECEPTION



LIVE MUSIC

GSOFCORPORATE PARTNER RATE: \$4,700

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: \$5,900

Treat attendees to a taste of local talent in the form of music! Your company will be recognized as the Live Music sponsor and receive the following:

- Branded guitar picks scattered throughout the venue
- Signage at the sponsored station



PHOTO BOOTH

GSOFCORPORATE PARTNER RATE: \$4,200

SOLD

GSOFCORPORATE PARTNER RATE: \$5,300

Back by popular demand! Your company will be recognized as the Photo Booth Sponsor and receive the following:

- Up to 6 custom branded digital backgrounds
- Signage at the sponsored area

WATER STATIONS

GSOFCORPORATE PARTNER RATE: \$3,150

SOLD

GSOFCORPORATE PARTNER RATE: \$4,000

Your company will be recognized as the Water Station sponsor and receive the following:

- Logo on disposable cups
- Signage at the sponsored stations

SIGNAGE SPONSOR

GSOFCORPORATE PARTNER RATE: \$3,150

SOLD

GSOFCORPORATE PARTNER RATE: \$4,000

Get your company logo on ALL event informational signage with this stand out sponsorship!



CORN HOLE

GSOFCORPORATE PARTNER RATE: \$3,150

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: \$4,000

Test your corn hole skills! Your company will be recognized as the Corn Hole sponsor and receive the following:

- Branded corn hole game
- Signage at the sponsored station

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WELCOME RECEPTION

CASINO TABLE SPONSOR

GSOFCORPORATE PARTNER RATE: \$2,500

10
AVAILABLE

GSOFCORPORATE PARTNER RATE: \$3,125

- Sponsor the “Casino” and receive a 6ft vendor table near the game tables.
- Company logo on “funny money” to give out to attendees. This is a great conversation starter to break the ice with ease.



SPLITSVILLE LOUNGE

GSOFCORPORATE PARTNER RATE: \$2,100

2
AVAILABLE

GSOFCORPORATE PARTNER RATE: \$2,625

This indoor lounge offers the perfect place to network inside a temperature controlled space! Your company will be recognized as the Splitsville Lounge Sponsor and receive:

- Custom signage at the sponsored station



TIKI SOCIAL LOUNGE

GSOFCORPORATE PARTNER RATE: \$2,100

SOLD

GSOFCORPORATE PARTNER RATE: \$2,625

Get noticed at this refreshing Tiki Social Lounge station offering frozen drinks to attendees. Your company will be recognized as the Tiki Social Lounge sponsor and receive the following:

- Custom signage at the sponsored station



SMALL BUSINESS FOOD COURT

GSOFCORPORATE PARTNER RATE: \$1,050

5
AVAILABLE

GSOFCORPORATE PARTNER RATE: \$1,300

Be a Sponsor of the “Small Business Food Court” at the 2026 SOF Week Welcome Reception, an area that will feature plenty of food and beverage options for attendees

- Logo on large banner at the sponsored station



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AWARDS DINNER SPONSORSHIPS

WHAT IS THE AWARDS DINNER?

MAY 21, 2026

COCKTAIL HOUR 1600 - 1700

AWARDS DINNER 1700 - 2000

The Awards Ceremony & Dinner is one of the most anticipated moments of SOF Week. It is on May 21 2026, and shines a spotlight on the extraordinary accomplishments and enduring impact of the Special Operations community.

This prestigious gathering has honored remarkable leaders through distinguished awards, including the legendary Bull Simons Award, which celebrates individuals who embody the courage, character, and unwavering spirit of Col. Arthur "Bull" Simons himself.

The evening includes a cocktail reception, an Awards Ceremony, and a gourmet dinner. This exclusive event is the perfect way to close out SOF Week. Tickets are required with limited availability on a first-come, first-served basis. In order to secure your spot, eligible sponsorship packages can be purchased. Single ticket purchases will be available in Spring 2026.

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AWARDS DINNER SPONSORSHIPS

TITLE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$36,750**

GSOFNON-CORPORATE PARTNER RATE: **\$45,900**

1
AVAILABLE

- Two tables at the event (10 per table).
- Recognition on signage at the entrance to the Awards Dinner
- Logo included in the program guide and on the awards dinner website page
- Acknowledgment and recognition of your sponsorship by the GSOFPresident
- Recognition in writing on the back of the printed dinner program
- 12 complimentary full conference passes

AWARDEE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFNON-CORPORATE PARTNER RATE: **\$13,100**

SOLD

- Sponsor Logo on signage displayed outside the entrance to the ballroom
- Sponsor logo on printed program distributed at the dinner
- Acknowledgment and recognition of your sponsorship by the Master of Ceremonies
- One table at the event (10 per table)
- Four complimentary full conference passes

COCKTAIL HOUR SPONSOR

GSOFCORPORATE PARTNER RATE: **\$26,250**

GSOFNON-CORPORATE PARTNER RATE: **\$32,800**

1
AVAILABLE

- One table at the event (10 per table)
- Recognition on signage at the entrance of the ballroom.
- Recognition in writing on the back of the printed dinner program.
- Logo included in the program guide and on the awards dinner website page.
- Acknowledgment and recognition of your sponsorship by the GSOFPresident
- 10 complimentary full conference passes

SUPPORTING SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFNON-CORPORATE PARTNER RATE: **\$10,500**

14/20
AVAILABLE

- One table at the event (10 people per table)
- Recognition on signage at the entrance to the Awards Dinner
- Recognition in writing on the back of the printed dinner program
- Acknowledgment and recognition of your table by the Global SOFPresident
- Your company name displayed on a table-tent on your reserved table
- Two complimentary full conference passes

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AWARDS DINNER SPONSORSHIPS

WHISKEY WALL SPONSOR

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFNON-CORPORATE PARTNER RATE: **\$13,100**

1
AVAILABLE

- Official sponsor of the Whiskey Wall at the Awards Dinner Reception, includes branded napkins (one color logo)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Four complimentary full conference passes



WINE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFNON-CORPORATE PARTNER RATE: **\$10,500**

1
AVAILABLE

- Two bottles of wine per table and branded wine tag placed on each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Logo wine charms included on wine glasses
- Two complimentary full conference passes



CENTERPIECE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFNON-CORPORATE PARTNER RATE: **\$13,100**

SOLD

- One table at the event (10 per table)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Your company logo displayed in each centerpiece
- Four complimentary full conference passes



BAR SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFNON-CORPORATE PARTNER RATE: **\$10,500**

1
AVAILABLE

- Official bar sponsor of the Awards Dinner Reception, includes branded napkins (one color logo)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Two complimentary full conference passes

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AWARDS DINNER SPONSORSHIPS

ENTERTAINMENT SPONSOR

GSOFCORPORATEPARTNER RATE: **\$7,900**

GSOFNON-CORPORATEPARTNER RATE: **\$10,500**

1
AVAILABLE

- Sponsor the entertainment during the cocktail hour
- Recognition on signage at the entrance to the ballroom.
- Recognition on the back of the printed dinner program.
- Acknowledgement and recognition of your sponsorship by the GSOF President
- Two complimentary full conference passes

SIGNATURE DRINK SPONSOR

GSOFCORPORATEPARTNER RATE: **\$3,150**

GSOFNON-CORPORATEPARTNER RATE: **\$3,900**

SOLD

- Name a beverage of your choice, for example, Your Company Name Margarita (pre-approved by SOF Week Management)
- Beverage cups with branded logo
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- 2 complimentary full conference passes



PARRY LABS

PASSED APPETIZER SPONSOR

GSOFCORPORATEPARTNER RATE: **\$5,250**

GSOFNON-CORPORATEPARTNER RATE: **\$7,900**

1
AVAILABLE

- Passed appetizers during reception, includes branded napkins on each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- 2 complimentary full conference passes

PHOTO BOOTH SPONSOR

GSOFCORPORATEPARTNER RATE: **\$3,150**

GSOFNON-CORPORATEPARTNER RATE: **\$3,900**

SOLD

- Sponsor the photo-booth for 1 hour during the cocktail hour
- Logo included on participant photos
- Two complimentary full conference passes



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AWARDS DINNER SPONSORSHIPS

PLATED DESSERT SPONSOR

GSOFCORPORATE PARTNER RATE: **\$5,250**

GSOFCORPORATE PARTNER RATE: **\$7,900**

1
AVAILABLE

- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Branded napkins with service
- Edible branded bite on the plate
- 2 complimentary full conference passes

MENU SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFCORPORATE PARTNER RATE: **\$3,900**

1
AVAILABLE

- Exclusive sponsor of the menu provided at each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- 2 complimentary full conference passes

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SOF WEEK

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FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for SOF Week 2026, please contact the appropriate representative based on your organization name:

Organizations beginning with
Numbers or A-N

Email: walid.mansoor@wearemci.com

Phone: 703-935-8564

Organizations beginning with
O-Z

Email: dom.kogok@wearemci.com

Phone: 443-689-7001

For opportunities to be included in the Show Guide and Show Daily, please contact patrick.hopper@opensysmedia.com.

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