

OUTPOST SPONSORSHIP PROSPECTUS

SOF WEEK

18-21 MAY 2026 | TAMPA, FL



UPDATED
29 JANUARY, 2026

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

SOF WEEK

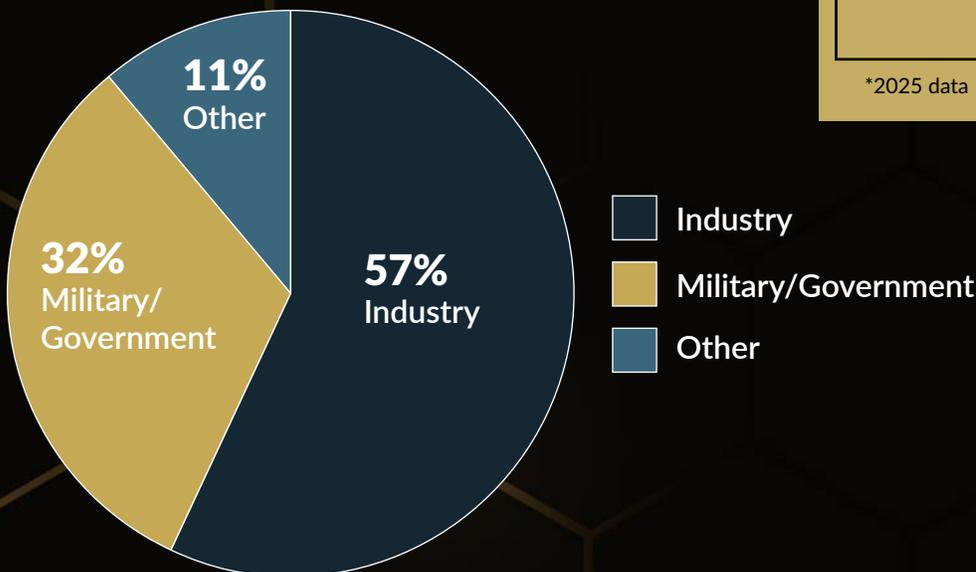
18-21 MAY 2026 | TAMPA, FL

ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

SOF ATTENDEE BREAKDOWN



WHO ATTENDS*:

22,140 Total Registered Attendees

6,324 Active-Duty Military & Government

3,120 International Participants

743 Exhibiting Organizations

295 Non-Profit/Academia

108 Media

4 Medal of Honor Recipients

*2025 data



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

OUTPOST SPONSORSHIPS



TIP OF THE SPEAR

SOLD

GSOFCORPORATEPARTNERRATE: **\$85,000**

GSOFNON-CORPORATEPARTNERRATE: **\$110,000**

- Includes AC meeting structure on-site
- Exclusive naming rights as the “Outpost presented by [Sponsor Name]”
- Premium branding airport fence
- Logo and acknowledgment in all related digital and printed materials (website, app, pocket guide, and floorplan)
- One (1) demonstration opportunity
- One (1) Static display up to 2,000 sq ft
- Six (6) full conference passes
- Recognized as the Rally Point Live Sponsor (The Outpost Kick-off Event)
- Branding on Concert Stage
- Opportunity to provide a 30 second video promoting you as the SOF Week Outpost Tip of the Spear sponsor aired on digital screens around the SOF Week Campus

NORTHROP GRUMMAN

NAVIGATOR

1
AVAILABLE

GSOFCORPORATEPARTNERRATE: **\$40,000**

GSOFNON-CORPORATEPARTNERRATE: **\$50,000**

- Shared branding at The Outpost (rotating logo inclusion on digital signage, shared banners)
- Live Demonstration Opportunity
- Up to 600 sq feet of static display space
- One (1) co-branded sponsorship of the Outpost Beergarden
- Four (4) full conference passes
- Logo inclusion in website, app, and printed materials under “Mission Ready Sponsors”
- Recognition in one (1) pre-event or post-event newsletter
- Water Taxi (each sponsor, has a taxi) w/ branded flag, opportunity to provide live or recorded remarks on the ride to the Outpost
- Opportunity to provide a branded or named beverage onboard the water taxi (sponsor provided)
- Four (4) branded feather banners



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFC, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

OUTPOST SPONSORSHIPS



MISSION SUPPORT

5
AVAILABLE

GSOFCORPORATEPARTNERRATE: **\$15,000**

GSOFNON-CORPORATEPARTNERRATE: **\$19,000**

- Logo on shared on-site signage and The Outpost webpage
- Mention in pocket guide and app under “Outpost Sponsors”
- Two (2) full conference passes
- 10x10 static display with tent
- Co-branding of shuttle inside the POK airport
- Four (4) branded feather banners

OUTPOST SHUTTLE BUS

GSOFCORPORATEPARTNERRATE: **\$10,000**

GSOFNON-CORPORATEPARTNERRATE: **\$12,500**

- Branded signage on the shuttle bus going from the Convention Center to the airport
- Recognition on the website, mobile app, show guide
- Opportunity to provide DV to air on the bus during transit

OUTPOST FOOD TRUCKS

2
REMAIN

GSOFCORPORATEPARTNERRATE: **\$8,000**

GSOFNON-CORPORATEPARTNERRATE: **\$10,000**

- 10 x 10 static display with tent
- Sponsor a food truck with branded signage and branded napkins
- Opportunity to add your name to a food item (example: Your Company Name Ultimate Burger)



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

OUTPOST SPONSORSHIPS



HYDRATION STATION

MULTIPLE
AVAILABLE

GSOFCORPORATEPARTNERRATE: **\$6,000**

GSOFNON-CORPORATEPARTNERRATE: **\$7,500**

- Drive traffic to your static display by sponsoring a Hydration Station
- Branded cooler providing cold water to Outpost attendees

DOCK TO DECK EXPRESS

1
AVAILABLE

GSOFCORPORATEPARTNERRATE: **\$5,000**

GSOFNON-CORPORATEPARTNERRATE: **\$7,300**

- Sponsor the shuttle bus transporting attendees from the water taxi to the SOF Week Outpost entrance and the people mover inside the airport
- Includes branding on the side of the bus
- Includes branding on signage, mobile app and website
- Two (2) full conference passes
- Two (2) feather banners

FEATHER BANNERS

MULTIPLE
AVAILABLE

GSOFCORPORATEPARTNERRATE: **\$2,500**

GSOFNON-CORPORATEPARTNERRATE: **\$3,200**

- Two (2) Branded feather banner displayed throughout The Outpost entry points and key locations

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

INDUSTRY DEMONSTRATION SPONSORSHIPS

Take advantage of the SOF Week Outpost at Peter O. Knight Airport! Showcase your advanced capabilities and cutting-edge technologies in a live, operationally relevant environment.



SOF WEEK OUTPOST AT PETER O. KNIGHT AIRPORT DEMONSTRATIONS

GSOFF CORPORATE PARTNER RATE: **\$4,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$5,000**

PETER O. KNIGHT AIRPORT

Industry Demonstration details will be coordinated based on the capability that will be showcased (aerial, land-based, etc). Each company conducting a demonstration will have 1 opportunity each day of the event for a total of 3 demonstration opportunities.

If interested, please fill out the [Intake Form](#)

Interested in a static display (Larger static display space sold on a sliding scale) at the SOF Week Outpost? Contact sofweeksales@us.wearemci.com for details.

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:sofweeksales@us.wearemci.com) OR 410-584-1962.**

SOF WEEK

18-21 MAY 2026 | TAMPA, FL

FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for SOF Week 2026, please contact the appropriate representative based on your organization name:

Organizations beginning with
Numbers or A-N

Email: walid.mansoor@wearemci.com

Phone: 703-935-8564

Organizations beginning with
O-Z

Email: dom.kogok@wearemci.com

Phone: 443-689-7001

For opportunities to be included in the Show Guide and Show Daily, please contact patrick.hopper@opensysmedia.com.

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**